

Call for StrictlyBiz Magazine Articles

About StrictlyBiz:

The **StrictlyBiz** will differentiate itself by including topics that show the cross-cutting and interdisciplinary nature of business. We would like to provide a global platform to writers and invite market practitioners, academic professionals, and young researchers to explore their intellectual curiosity by writing short articles and business case studies.

Topics and areas of interest include but are not limited to:

The scope of the article is wider and not limited to the following areas:

- Ethics and leadership
- Corporate Governance
- Organizational Studies
- Islamic Finance
- Business
- Economy
- Banking
- Finance
- Financial Markets
- Trade & Commerce
- Technology
- Halal Industry
- Country Update
- Event Reports

Please read the following guidelines carefully to maximize your successful publication. Feel free, however, to choose another related area!

Guidelines:

Please consider the following criteria when developing article submissions.

- We want **neat, punchy, well-researched, and well-argued pieces** that contribute to a productive discussion. We are currently trying to

make **StrictlyBiz** a bit more of a **serious** publication. If you want some inspiration, you could check out some example articles published in **StrictlyBiz**.

- Articles should be between **400-1000 words** (approx. 450 words = one page, 1000 words = two pages).
- Long articles should be broken up into **several sections with sub-headings**.
- Please always put your **name, date, contact details**, and **affiliation** in the header of the paper.
- We also gladly **accept alternative submissions** such as photo-essays, point of view, commentary, and others.
- Articles should be in **Microsoft Word format**.
- Please send **appropriate photos** along with your text submission, if possible. These should be **high resolution**, in **jpeg format**, and preferably unedited (or at least **without special effects**). Please do not send us images for which you do not have the copyright.
- Pictures should include a detailed caption of the event or individuals.
- All articles should be written in **English**.
- If the article was previously published, kindly provide a **URL** of the article.
- Each submission will be reviewed by an **Editor** who may correct spelling and grammar and edit for length.
- The editor will do **fonts and formatting**.

All submissions meeting the above requirements should be submitted to ***rohail.hassan@uum.edu.my***

As in previous editions, we will have a 'Research & Publication Success Stories' and 'OYAGSB Events' section in StrictlyBiz. Please share achievements (accepted to an Industry talk, Keynote speech, got project funding, or others) with StrictlyBiz. You will receive feedback as soon as possible.

If you have any questions, please [email](#) us.

Regards

On behalf of **StrictlyBiz** Team