

Global Partner



D i s t i n c t i v e l y D i f f e r e n t

OTHMAN YEOP ABDULLAH GRADUATE SCHOOL OF BUSINESS
CORPORATE EXECUTIVE EDUCATION AND DEVELOPMENT

CFO AND BOARD OF DIRECTORS MASTERCLASS IN ADVANCED INTERNATIONAL FINANCE

8 & 9 FEBRUARY 2018

INTERCONTINENTAL HOTEL, KUALA LUMPUR

DR. ALEKSANDAR SEVIC
CAIA CFA



CFO AND BOARD OF DIRECTORS MASTERCLASS IN ADVANCED INTERNATIONAL FINANCE

ADVANCED INTERNATIONAL FINANCE

Overview

Starting from 2008 the global economy has entered a rather unusual phase. Based on recent P/E ratios certain markets could be facing corrections towards more common historical values for this important ratio. However, simultaneously this may be the first time in human history that a period between the two asset bubble bursts has been strongly supported by quantitative easing across the globe, which inevitably led to inappropriate asset allocations. Unfortunately, the full set of ramifications could become visible with an increase in interest rates and a more rigorous risk measurement.

Over 2 days, Dr. Aleksandar Sevic will work closely with participants and examine the various key aspects of International Finance that will help you develop a strategic understanding of the issues and complexities. The programme delves into major current issues that affect corporate and international finance including the impact of disruptors.

Who Should Attend

CFOs, board members, financial analysts, consultants, finance professionals and investment bankers who already have some understanding of finance theories

Course Outline

DAY 1: 8 February 2018	DAY 2: 9 February 2018
<p>Introduction to Valuation and Determinants of the optimal capital structure</p> <ul style="list-style-type: none"> review of the fundamentals of company valuation and approaches in setting up an appropriate capital structure 	<p>Contemporary investment risks</p> <ul style="list-style-type: none"> In addition to commonly elaborated currency and country risks, special attention will be paid to global political risk and policies currently applied by some central banks
<p>Raising capital (IPOs, SEOs, MBOs, LBOs)</p> <ul style="list-style-type: none"> will examine challenges faced by companies in raising capital (IPOs, SEOs, MBOs, LBOs) with a particular focus on current international trends 	<p>Behavioural Finance. Biases and how to deal with them</p> <ul style="list-style-type: none"> This session will address the major issues in classical finance and provide alternative views that could be beneficial for executives in running the company or evaluating business results
<p>Corporate governance issues associated with changes in capital structure</p> <ul style="list-style-type: none"> will analyse corporate governance issues that affect companies following or preceding potential changes in the capital structure 	<p>Blockchain as a major disruptor</p> <p>Overview of Bitcoin and other cryptocurrencies</p> <ul style="list-style-type: none"> This session will focus on a major disruptor such as a blockchain that could soon define the way businesses are run not only across public, but also private networks. Even though the application of a blockchain is widely known in setting up cryptocurrencies the usage of this “public ledger” could be significant in the near future
<p>Learning Outcomes</p> <p>At the end of Day 1 the participants should be able to:</p> <ol style="list-style-type: none"> become acquainted with valuing companies critically evaluate capital structure critically evaluate major issues in raising capital understand major corporate governance issues in companies prior to or following major changes 	<p>Learning Outcomes</p> <p>At the end of Day 2 the participants should be able to:</p> <ol style="list-style-type: none"> critically evaluate contemporary investment risks understand and apply behavioural issues in finance become acquainted with blockchain as a very important disruptor in the financial industry critically evaluate Bitcoin and other cryptocurrencies.

Distinctively Different Learning Experience

This results-based course will be challenging, thought provoking, informational and inspiring. It combines theory with exercises allowing participants to get a hands on experience.

Expert Faculty

Dr. Aleksandar Sevic CAIA CFA

Director of MSc in Finance Programme

Trinity Business School - University of Dublin



Aleksandar Sevic has been Ass. Professor in the Trinity Business School, Trinity College, University of Dublin since September 2008 where he serves as the Director of the MSc in Finance Programme. Previously he held positions with the University of Newcastle, NSW, Australia and at the Economics Institute in Belgrade, a leading Serbian economics research institution.

He holds a BSc in Economics (summa cum laude) from the University of Belgrade, MA in International (Economic) Development from the International University of Japan, and PhD in Finance from the Nanyang Business School, Nanyang Technological University (Singapore). He has published research papers the *Journal of International Financial Markets, Institutions and Money*, *Journal of Multinational Financial Management*, *Finance Research Letters*, *Managerial Finance*, *Economic Change and Restructuring*, *Economic Systems*, and *International Journal of Monetary Economics and Finance*. He is also a CFA Charterholder (since 2005) and CAIA Charterholder (since 2013). Under his leadership MSc Finance Programme has been internationally ranked and is currently listed as 3rd in Western Europe in Eduniversal ranking, and 40th in the world in QS ranking.

Participant Fee

CATEGORY	Participant fee + 6% GST
Promo Fee Register before 22 January 2018 <i>Programme fee maybe claimed back under HRDF subject to Terms and Conditions of HRDF and Employer eligibility. Universiti Utara Malaysia (GOV100014470) is a registered Training Provider with HRDF.</i>	RM3500 + 6%GST = RM3710.00
NORMAL FEE Registrations received after 22 January 2018 <i>No discount</i>	RM4000.00 + 6%GST = RM4240.00

Closing Date: 31 January 2018

Payment to be made to: Universiti Utara Malaysia

Bank: Bank Islam Malaysia Berhad Account Number: 02093010000010

Kindly email proof of payment to: saharah@uum.edu.my

For More information on Executive Education, Customised Programmes and Post Graduate Studies:

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REGISTRATION FORM

Programme Venue	Programme Title	Fee Per Registrant (A) Includes 6% GST	No. of Registrants (B)	Fee = A x B
8 & 9 February INTERCONTINENTAL Kuala Lumpur	THE CFO MASTERCLASS IN ADVANCED INTERNATIONAL FINANCE	Promo - RM3710 (register by 22 JANUARY 2018) Normal fee – RM4240		
Total				

ORGANISATON INFORMATION / DETAILS			
Organisation Name			
Address 1			
Address 2			
Name of Person Authorised to Sign Form			
Email Address			
Contact Tel Phone # and Fax			
Details of Registrants (you may also email the Registrant details)			
Name (as in IC/passpot)	NRIC / Passport Number	Course Code	Email Address
		CEED/HRBAP	
		CEED/HRBAP	
Kindly complete and email this form before 22 JAN 2018 FOR SUPERSAVING! (Tel: 04-928 7156) or badrie@uum.edu.my (017-3691386)			Email: saharah@uum.edu.my

Cancellation Policy and Postponement of Programme

Because attendance at *this* programme requires significant advance preparation, refunds are not permitted. Invoice once issued can't be cancelled except for exceptional reasons. Registrants who cancel less than **7 days in advance** may nominate an acceptable substitute or attend a future session of the same programme within one calendar year.

UUM OYAGSB reserves the right to postpone the programme 2 weeks before programme dates, if there are inadequate registrations.

D i s t i n c t i v e l y D i f f e r e n t

UUM OYAGSB CORPORATE EXECUTIVE EDUCATION

SOME OF THE ORGANISATIONS THAT HAVE BENEFITTED FROM UUM OYAGSB HIGH IMPACT EXECUTIVE EDUCATION



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JANUARY 2018 INTAKE CURRENTLY IN PROGRESS

Visit: www.oyagsb.uum.edu.my for more details

