

CALL FOR PAPERS: GLOBAL BUSINESS MANAGEMENT REVIEW (GBMR) – JUNE ISSUES 2018

Greetings from Othman Yeop Abdullah Graduate School of Business, Universiti Utara Malaysia.

Global Business Management Review (GBMR) an online, open access, biannual double peer-reviewed, international journal which publishes case studies and research works that are innovative, conceptual, hypothetical and theoretical in its nature that provides an investigative acumens in the field of business. The case and papers are expected to provide vital insights on innovative concepts and issues that could lead to tough understanding and analysis of the key concerns which are part of the business.

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Expecting your valuable papers and case study contribution.

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