



INTERNATIONAL POSTGRADUATE BUSINESS JOURNAL (IPBJ)

CALL FOR PAPER

INTERNATIONAL POSTGRADUATE BUSINESS JOURNAL is a semi-annual peer-reviewed international journal, aimed to provide avenue to postgraduate business students to publish their preliminary research work that contributes to the knowledge and theory of business and business-related studies. IPBJ is published twice a year, every June and December, and is accessible online. However, IPBJ will also be printed but only for December issues. IPBJ seeks manuscripts that address all areas of business including but not limited to accounting, finance, management, operations management, marketing, and entrepreneurship.

We are looking forward to receiving your paper.

AREAS OF INTEREST

LEADERSHIP INNOVATION AND CHANGE

The specific research areas include the following topic, but not restricted to:

| | |
|---------------------------------------|--|
| Leadership Development | Labor issues |
| Innovation and creativity | Welfare Management |
| Entrepreneurial orientation | Talent Management |
| Motivation at work | Team building |
| Motivation and Productivity | Habit development |
| Performance management | Attitude development |
| Work Culture development | Effective transaction for productivity |
| Change Management | Personality development |
| Workforce management | Succession planning |
| Brand building through HR initiatives | Quality of life |
| International HR issues | Behavioral Modification |
| Managing diversity at work | Mentoring and Coaching |
| Cross cultural communication | Effective attendance management |
| Competency Mapping | Goal setting and career development |
| | Other issues on people management |

CONSUMER AND MARKET ANALAYSIS

Among the specific research topics under this theme are:

1. Consumer behavior analysis
2. Consumption analysis
3. Market segmentation
4. Product management

5. Distribution channel
6. Brand management
7. Customer relationship management
8. Green marketing
9. Retailing
10. Pricing strategies
11. Marketing communication
12. International marketing

FINANCIAL ANALYSIS AND POLICY

The areas currently being considered include:

1. Corporate Finance
2. Banking /financial institutions
3. Financial Statement Analyses
4. Islamic Finance and Banking
5. Financial and Economic Integration
6. Risk Management
7. International Finance
8. Corporate Governance
9. Emerging Markets
10. Financial Regulation and Policy analysis

SUSTAINABILITY AND COMMUNITY DEVELOPMENT

Among the specific research topics under this theme are the following:

1. The impact of environmental policies (environment protection laws) on business and economic performances
2. Corporate social responsibility; sustainable business models; business economic modelling and simulation
3. Efficiency, productivity and externality
4. Poverty, inequality and social cohesion
5. Sustainable livelihood and community wellbeing; food security; climate change
6. Institutions - development of institutions (rules and regulations) that provides incentives for influencing the behaviour of economic agents to protect the environment
7. Development and use of sustainable development indicators; environmental social impact assessment and monitoring; cost-benefit analysis; valuation of non-market goods
8. Integrated resource management; management measures and practices for sustainable resource management; technological development and innovation
9. Green accounting - accounting frameworks and codes of practice for sustainable development
10. Energy, environment and sustainable systems
11. Globalization and sustainable development

BUSINESS INFORMATION SYSTEM, PLANNING AND MANAGEMENT

Specific research area includes but not limited to:

1. e-Business – development, deployment, and impact.
2. Enterprise Resource Planning – integration, feasibility issues, and impact on business
3. Accounting Information System – success and failure factors, emerging issues, and adoption levels.
4. Knowledge Management – implementation models, Knowledge Management Information Systems, managing knowledge assets, knowledge creation, storage and dissemination issues.
5. Supply Chain Management
6. Customer Relationship Management
7. Information System Strategic Planning
8. Management Information System

INSTRUCTIONS FOR MANUSCRIPT FORMATTING

Before submitting to the Journal please ensure that all manuscripts, regardless of the publication mode, conform to the following guidelines.

- Manuscripts should be accompanied by a cover letter stating that the material has not been published, and not under consideration for publication elsewhere.
- Manuscripts should consist of an abstract which should be brief, self-contained, explicit and should not exceed 200 words.
- The abstract should consist of Purpose, Design/methodology/approach, Findings, Research limitations/implications, Practical implications, Social implications (if applicable) and Originality/value.
- Please provide up to 5 keywords on the Article Title Page, which encapsulate the principal topics of the paper.
- Manuscripts should be written in English using MS Word (.doc) or other compatible format, double lined spaced, and preferably using the Times New Roman font.
- All text should be written in size 12 font.
- Spelling can be either UK or US English but it must be consistent throughout the manuscript.
- All manuscripts should be double-spaced, with margins of at least 1 inch on all sides and a standard font (e.g., Times New Roman) of 12 points (no smaller).
- The page limit for research manuscripts is 25–30 pages. The page limit is inclusive of all parts of the manuscript, including the cover page, abstract, text, references, tables and figures.
- Tables should be numbered with Arabic format. The tables should be in MS word and placed where interpretation of table is carried out. The table should not be enclosed on separate sheet

- Figure(s) should be cited in Arabic format. For Example; Figure 1. The Figure(s) should be clear enough to read and interpret
- The list of non- standard abbreviations will be added by the author(s)
- All mathematical equations should be typed as text. For this purpose equations editor is preferred. Equation in the form of the image is not acceptable
- Numbering: Each table is preceded by the capitalized word “table” followed by an Arabic number (e.g., Table 1, Table 2, Table 3). The number given to a table is determined by the order in which that table is referred to in the text (i.e., the first table discussed is Table 1, the second is Table 2, and so on). Capitalize “table,” put a period after the table number, and do not bold or italicize the text. Example: Table 1. 2.
- Titling: Each table has a unique title written directly below the table number. Titles should be brief yet descriptive. Capitalize each major word in the title (but not of, on , in, and, etc.). Italicize titles. Don’t put a period. Example: Mean Performance Scores of Students With Di erent College Majors.
- Spacing: Double-space the entire table. This includes the number, the title, the rows and columns, and any notes to the table.
- Ruling: Put lines in a table only when they are necessary for clarity. Horizontal lines are permissible; vertical lines are not.
- Before submitting your paper please ensures that it has been carefully read for typographical and grammatical errors. If English is not your first language, please have your paper proofread by an English speaking person.
- Papers will be returned if the standard of English is not considered to be good enough for publication.

LIST OF REFERENCES

References should strictly follow the below APA referencing style, List of references in alphabetical order. Each listed reference should be cited in the text, and each text citation should be listed in the References section.

Examples of basic reference formats:

Journal Article:

Herbst-Damm, K. L., & Kulik, J. A. (2005). Volunteer support, marital status, and the survival times of terminally ill patients. *Health Psychology, 24*, 225–229. doi: 10.1037/0278-6133.24.2.225

Journal article, one author, accessed online

Ku, G. (2008). Learning to de-escalate: The effects of regret in escalation of commitment. *Organizational Behavior and Human Decision Processes, 105*(2), 221-232. doi:10.1016/j.obhdp.2007.08.002

Journal article, two authors, accessed online

Sanchez, D., & King-Toler, E. (2007). Addressing disparities consultation and outreach strategies for university settings. *Consulting Psychology Journal: Practice and Research*, 59(4), 286-295. doi:10.1037/1065-9293.59.4.286

Authored Book:

Mitchell, T. R., & Larson, J. R., Jr. (1987). *People in organizations: An introduction to organizational behavior* (3rd ed.). New York, NY: McGraw-Hill.

Chapter in an Edited Book:

Bjork, R. A. (1989). Retrieval inhibition as an adaptive mechanism in human memory. In H. L. Roediger III & F. I. M. Craik (Eds.), *Varieties of memory & consciousness* (pp. 309–330). Hillsdale, NJ: Erlbaum.

Article from an Internet-only journal

Hirtle, P. B. (2008, July-August). Copyright renewal, copyright restoration, and the difficulty of determining copyright status. *D-Lib Magazine*, 14(7/8). doi:10.1045/july2008-hirtle

Magazine article, in print

Kluger, J. (2008, January 28). Why we love. *Time*, 171(4), 54-60.

Newspaper article, no author, in print

As prices surge, Thailand pitches OPEC-style rice cartel. (2008, May 5). *The Wall Street Journal*, p. A9.

Books

References to an entire book must include the following elements: author(s) or editor(s), date of publication, title, place of publication, and the name of the publisher.

One author, in print

Kidder, T. (1981). *The soul of a new machine*. Boston, MA: Little, Brown & Company.

Two authors, in print

Frank, R. H., & Bernanke, B. (2007). *Principles of macro-economics* (3rd ed.). Boston, MA: McGraw-Hill/Irwin.

Dissertation, accessed online

Young, R. F. (2007). *Crossing boundaries in urban ecology: Pathways to sustainable cities* (Doctoral dissertation). Available from ProQuest Dissertations & Theses database. (UMI No. 327681)

Entire Web site

When citing an entire Web site (and not a specific document on that site), no Reference List entry is required if the address for the site is cited in the text of your paper.

Witchcraft In Europe and America is a site that presents the full text of many essential works in the literature of witchcraft and demonology (<http://www.witchcraft.psmmedia.com/>)

Indentation: The first line of the entry is flush with the left margin, and all subsequent lines are indented (5 to 7 spaces) to form a "hanging indent".

REVIEW PROCESS

All manuscripts are subject to double blind review. Papers will be reviewed by an editor and members of the editorial board or experienced reviewers around the world. Feedback will be given to authors as early as possible, as we make every effort to complete the review process within 2-3 Months.

COPYRIGHT

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For more detailed information on APA citation style such as information on articles in press, journal special issues and supplements, translations, et cetera, see the **Publication Manual of the American Psychological Association and the APA Style Guide to Electronic References**.

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